

## Healthy Workplace Awards Luncheon

The 2012 Healthy Workplace Awards luncheon was held on Wednesday, October 24, 2012 at Terraview at Stoudsmoor and was sponsored by the Greater Pocono Chamber of Commerce, ChamberChoice, and Blue Cross of Northeastern Pennsylvania.

The purpose of the Healthy Workplace Awards is to recognize companies that are adopting wellness programs in their workplace.

The 2012 Healthy Workplace Award (Over 100 Employees) winner was Weiler Corporation. This year, we had a new award. Continuing Excellence Award and that was given to Vigon International, Inc.

Congratulations to the winners and a thank you to all those who submitted nominations. You will see more businesses offering wellness programs to keep their employees healthy and as a result to help reduce their health care costs.

If your business would like to participate in the Healthy Workplace Awards for next year, applications will be available on our website in August 2013.



*Continuing Excellence Award - Vigon International  
Photo courtesy of VIP Studios*



*Healthy Workplace Awards (over 100 employees) - Weiler Corporation  
Photo courtesy of VIP Studios*

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### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce  
Leading to the Enhancement of  
the Quality of Life in our region and surrounding  
areas.

## November 2012 Calendar of Events

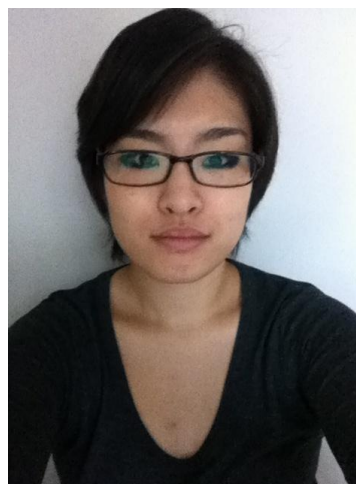
- November 7.....***Business Card Exchange*  
5:30 p.m. - Terraview at Stroudsmoor  
Country Inn - Stroudsburg
- November 3.....***West End Committee*  
8:00 a.m.- Western Pocono Community  
Library - Brodheadsville
- November 12.....***Education Committee*  
12 Noon - GPCC
- November 13.....***Women in Business Luncheon*  
Noon - Chateau Resort -  
Tannersville
- November 14.....***Econ.Dev./Transportation Committee*  
8:00 a.m.- GPCC
- November 15.....***Expo Committee*  
8:00 a.m.- GPCC
- November 16.....***Leadership Pocono*  
8:00 a.m.- GPCC
- November 20.....***Women In Business Committee*  
9:00 a.m.- GPCC
- November 26.....***Finance Committee*  
8:00 a.m. - GPCC
- November 26.....***Executive Committee*  
8:30 a.m. - GPCC
- November 27.....***Board of Directors*  
8:30 a.m. - ESU's Research &  
Development Center -  
East Stroudsburg

## MEMBERS IN THE NEWS

**The Monroe Animal League's** Christmas Bazaar is Saturday, November 17, 2012 from 9:00 a.m. - 2:00 p.m. The fundraising event will be held at Stroud Township (Arlington) Fire House, Rt. 611, Stroudsburg behind Raymour & Flanigan Furniture.

Our Christmas Bazaar will feature many gifts items at reasonable prices for you and your pets. Many items for the dog and cat lovers on your Christmas list!!! Your Pets will think they are extra special with one of our gift baskets just for them!!!! We also have items perfect for Co-worker or Teacher gifts.

All proceeds benefit Monroe Animal League's spay/neuter program. For more information call (570) 476-8444.



*Realtor Sunhee Min*

Realtor Sunhee Min has joined the sales team at **WEICHERT, REALTORS® - Acclaim** in Tannersville. A resident of East Stroudsburg, Min will assist buyers and sellers in Monroe and Pike Counties. She is a member of the Pocono Mountains Association of REALTORS®. Min has a professional background in medical office administration and fashion publishing.

**WEICHERT, REALTORS® - Acclaim** is located at 2920 Route 611 in Tannersville, telephone 570-629-6100. For more information, the company Web site is [www.weichertrealtorsacclaim.com](http://www.weichertrealtorsacclaim.com).

**The Inn at Pocono Manor** has much to be thankful for this holiday season, with its \$5 million renovation now complete and the main lodge beautifully returned to its late-Victorian splendor.

Probably the most dramatic space emerging from the renovation is the historic Mountain View Dining Room, added to the lodge in the 1920s. Massive columns that define the room were transformed into brilliant gold sentries, beckoning guests into the breathtakingly beautiful space with glorious views of the surrounding Pocono Mountains. Yards of rich fabric draperies drawn to each column create intimate spaces, ideal for Thanksgiving family celebrations. And, the room's large stone fireplace was restored and reopened, offering a warm holiday glow.

### Sponsorships Available for 2012 & 2013

Please contact  
**Pat Metzgar at the  
Chamber at 570.421.4433 to find  
out which sponsorships fit your  
needs!**

Thanksgiving at The Manor will be served from Noon to 7:00 pm in the Mountain View Dining Room. The Inn's Thanksgiving will feature a sumptuous holiday buffet menu, including all the traditional Thanksgiving favorites & fixings, along with special surprises. The Thanksgiving at The Manor feast is priced at \$32.95\* per person with discount pricing for seniors (\$25.95\*) and children 5-12 (\$15.95\*). Children aged 4 and under are complimentary. The Inn's also has beautiful private banquet rooms available for those preferring to celebrate Thanksgiving more intimately with family and friends. The resort's newly appointed guestrooms are available for those who might enjoy overnighting with the family on Thanksgiving. The Inn at Pocono Manor encourages early booking for best guestroom rates as the property traditionally sells out over the holiday. Guestroom rates include a hearty breakfast the next morning.

As a special not-to-be-missed Thanksgiving Day treat, The Inn at Pocono Manor will preview the Fourth Annual Magical Fireside Christmas Extravaganza from 5pm-8pm. Admission is FREE for all Thanksgiving guests. The Inn at Pocono Manor's Magical Fireside Christmas promises to be bigger and more spectacular than ever before – a truly magical way to kick off this holiday season!

The holiday season is a time of sharing and giving, and the Inn at Pocono Manor encourages visitors to Thanksgiving and A Magical Fireside Christmas to donate an unwrapped toy for Toys for Tots.

For more information and Reservations for Thanksgiving at The Manor, Thanksgiving Overnight guestroom reservations, or the Magical Fireside Christmas Celebration previewing Thanksgiving Day, call 800-233-8150, Ext. 7631 or 570-839-7111, Ext. 7631, or visit [www.PoconoManor.com](http://www.PoconoManor.com). Thanksgiving Feast reservations are required.

\*Plus tax and gratuity

**National Penn Bancshares, Inc.** (Nasdaq: NPBC) announced today a corporate relocation plan to move its headquarters to Allentown and open a new Reading Area Business Center while continuing its long-term commitment to Boyertown. The company also announced plans for all of its divisions to be named "National Penn."

"National Penn is committed to our vision of being the most highly regarded financial institution in the markets we serve," said National Penn President and CEO Scott V. Fainor. "As a result, we have developed a forward-thinking relocation plan that will improve employee collaboration, enhance customer service and maintain our strong focus on growing the National Penn franchise. This strategy will increase efficiencies and allow us to continue our focus on enhancing shareholder value as we solidify our National Penn brand."

The KNBT and Nittany Bank divisions will be renamed "National Penn" by spring 2013.

According to the corporate relocation plan, which calls for no reduction in jobs, the following moves will be completed by fall 2014:



*National Penn Bank - Allentown Facility*

National Penn corporate headquarters will relocate to Seventh and Hamilton Streets in downtown Allentown and approximately 275 employees will relocate to the new Two City Center building, which is scheduled to be completed in the spring of 2014.

National Penn will continue to maintain approximately 150 employees in the company's current buildings in Boyertown.

National Penn will relocate approximately 125 employees to a new building on Broadcasting Road in Spring Township Berks County, which will be completed in the fall of 2013, known as the Reading Area Business Center.

"The economic benefits of relocating to Allentown's Neighborhood Improvement Zone combined with the strategy of operating under a single name allows National Penn to be well positioned for future growth while maintaining our focus on expense management," said Michael J. Hughes, National Penn's group executive vice president and chief financial officer.

**MCTA** is are pleased to offer you a free opportunity to participate in our "Deals & Discounts" promotional "Merchant's Discount Coupon" program for the holidays.

The objective of this initiative is for local merchants to attract customers by offering discounts on products and or services to people boarding the local public transit system during the holiday season. The campaign begins, Sat., Dec. 1<sup>st</sup>, and runs through Sat., Dec. 22<sup>nd</sup>. Passengers will receive free coupons for 22 days of holiday shopping and dining. The program is free to join. Discounts and or incentives are determined by the merchant.

With an average monthly ridership of 28,300 riders, your company will enjoy increased brand awareness and customer traffic.

Your business will reach desirable audiences including commuters, moms, seniors, students, tourists.

Participating merchants will also benefit from cross pro-

motional opportunities to promote their business for free, such as web site, newsletters, newspaper ads and other print and social media.

For questions or further information regarding this campaign, please contact, Jane Doyle, Business Development and Marketing at 570-839-6282 x 426.

Eat Drink and be Merry, and then take the elevator home!!! **Mt. Airy Casino** Resort Holiday Parties are back!!

You have waited all year for this. Let us help you create the party of your dreams with our special holiday menu and AAA 4-Diamond venue. After the party is over, your guests can party on with over 70 table games and 2000 slot machines on our casino floor. At the end of the night they can take the elevator home to one of our luxurious rooms or suites.

Make it a year to remember at Mt. Airy Casino Resort. For additional information and reservations please contact Catherine Thayer. Convention Sales Manager at 570-243-5125 or email cthayer@mtairycasino.com.

**Danny's Fettuccine Bar** of Stroudsburg will host a dinner fundraiser to benefit programs of Catholic Social Services of Monroe County on Thursday, November 15, 2012, from 5 p.m. to 8 p.m.

Danny's will donate a portion of each patron's check to help CSS continue its programs of "Caring, Serving, and Solving" in Monroe County: Responsible Choices, Anger Management, Monroe County Drug and Alcohol Program, and Shepherd's Maternity Home in Price Township.

Danny's is located at 1155 North Fifth Street in Stroudsburg. Reservations for the November 15 event should be made in advance by calling Danny's at (570) 424-9999.

**Shawnee Playhouse** presents:

**Magic and Mystery** - Running November 2 through November 17.

A unique blend of family fun, comedy, magic and audience participation. Young children especially enjoy this magic show, with a chance to get on stage and participate!

Show times are 10am : November 2,3,9,10,16 and 17. Tickets for **Magic and Mystery** are: \$10 for all seats. Ticket pricing does not include ticketing fees.

**Ripe by John Jiler** - Running ONE NIGHT ONLY November 16 at 7pm.

This one man witty and entertaining show, "Ripe" by John Jiler is about a man caught in the middle between his young family and his aging parents.

Work shopped at both Playwrights Horizons and the Actor's Studio, RIPE displays award-winning actor/writer John Jiler at the height of his powers, as he plays a dozen unforgettable New York characters swirling around his chaotic household and his dying, Runyonesque father.

Show times are 7pm: November 16 - Tickets for Ripe are: \$18 for Adults, \$15 for Seniors and \$10 for children 12 and under. Ticket pricing does not include ticketing fees

**Bermuda Avenue Triangle** by Renee Taylor and Joseph Bologna - Presented by Lakeside Players - Running November 9 through November 11

An outrageous, over the top comedy about two widows set up in a Las Vegas retirement condo by their daughters. They think life has passed them by, until they both meet and fall in love (and lust!) with a charming swindler who helps them realize "You're never too old to do what you *think* you're too old to do!"

Show times are 8pm: November 9 and 10, 2pm: November 9 and 11

Tickets for Bermuda Avenue Triangle are: \$18 for Adults, \$15 for Seniors and \$10 for children 12 and under Ticket pricing does not include ticketing fees.

**Tiny Tim's Christmas Carol** by Micahel Harron and Rick Cummins - Running November 15<sup>th</sup> through December 23

Based on the novel "A Christmas Carol" by Charles Dickens, this adaptation tells the famous Dickens Classic from the perspective of Tiny Tim, who's beloved character encourages us to see both his world and our own through his wonderfully innocent and child-like eyes.

Show times are 8pm: November 17,23, 24 and 30, December 1,7,8,14,15 and 22, 2pm: November 16,17,18,23,24,25 and 30, December 1,2,7,8,9,14,15,16,21,22 and 23

Tickets for **Tiny Tim's Christmas Carol** are: \$28 adults, \$25 seniors, \$15 Children 12 and under. Ticket pricing does not include ticketing fees

**A Christmas Wizard of Oz** by Kathryn Schultz Miller  
A snow blizzard carries Dorothy and Toto to the Magical Elfinsland where Glinda is the Good Witch of the North Pole! Dorothy must get home to open her Christmas presents in the morning, so she sets off to meet the Wizard who lives in the Great Palace of Toys. The Scarecrow is now a Snowman, the Tin Man becomes a Tin Soldier and the Lion is now a toy Stuffed Lion that is sadly overpriced.

Show times are 10am: November 23, 24, and 30, December 1, 7, 8,14,15,21 and 22

Tickets for **A Christmas Wizard of Oz** are: \$10 for all seats. Ticket pricing does not include ticketing fees



For tickets, show times, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit [www.TheShawneePlayhouse.com](http://www.TheShawneePlayhouse.com).

**Alignlife “The Center for Natural Health”** will be presenting Natural Health Talks this month on Diabetes. This month is Diabetes Awareness Month. AlignLife wants to educate you about prevention as well as how to handle this condition the natural way. On November 13th and November 27th, Dr. Neil Lewis will have this 1 hour seminar in his office at 102 Skinner Hill Road on 611 in Stroudsburg at 6:30 p.m. It's free and opened to the public. Please call 570.420.1600 to reserve your seat; Families are welcome. Also, on November 12th Dr. Brettney Ramsour will educate the public in his office at 747 Milford Road in East Stroudsburg. Please call to reserve this free seminar at 570.476.5577. “Enter to Get Well...Stay Well.”

**The Bushkill Inn & Conference Center**, which held its grand opening September 20th, is already receiving a warm welcome from area businesses.

This newly renovated, beautifully appointed facility is a welcome addition to business owners and their associates. The vision for the renovation was to create the perfect



*Newly Renovated Bushkill Inn & Conference Center*

meeting place, with room to accommodate formal and informal business gatherings of all sizes. Then, when it's time to relax, you're already there.

The luxurious mountain resort features a Day Spa Retreat with a full range of services available and The Steakhouse



*The Steakhouse*

has been receiving rave reviews. As an introductory offer, The Steakhouse has created a sumptuous three course prix-fixe menu that includes entrees such as braised spareribs, pan roasted salmon and steak au poivre for only \$29 per person.

This year, Chamber members will be treated to a special Holiday Mixer held at the Bushkill Inn on December 5th. Special room rates, for Chamber guests, will be available that evening for those who wish to extend their stay.

“We have created a resort that cannot be matched for quality or luxury in the Poconos,” expresses Roger Taylor, General Manager of The Bushkill Inn & Conference Center.

“Our resort combines the most elegant of hotel settings with the untouched scenic beauty of the Pocono Mountains. We have planned every detail of The Bushkill Inn to provide our guests with an incomparable experience.”

For more information on The Bushkill Inn & Conference Center, please visit [www.bushkillinn.com](http://www.bushkillinn.com) or call 570-431-5200 to request information.

**Pocono Medical Center (PMC)** announced that it has received full accreditation by the Joint Commission, an independent evaluating and accrediting agency. The 231-bed hospital underwent a rigorous unannounced on-site survey in March, when a team of Joint Commission surveyors evaluated the hospital for compliance with standards of care specific to the needs of patients, including infection control and prevention, leadership, and medication management.

“Our team has demonstrated its commitment to providing safe, high-quality care, treatment, and services,” said Kathleen E. Kuck, President and CEO of Pocono Health System/Pocono Medical Center. Our Joint Commission accreditation acknowledges our mission to provide world-class care, close to home.”

The Joint Commission seeks to improve health care for the public by evaluating health care organizations to promote safe and effective care of the highest quality and value. The Joint Commission has accredited hospitals for more than 60 years and today it accredits approximately 4,168 general, children's, long term acute, psychiatric, rehabilitation, and specialty hospitals, and 378 critical access hospitals, through a separate accreditation program. Approximately 82 percent of the nation's hospitals are currently accredited by The Joint Commission.

PMC's accreditation is effective from March 31, the date of the survey completion, and is valid for up to three years. To learn more about PMC's health care services, please visit [PoconoHealthSystem.org](http://PoconoHealthSystem.org).

**Pocono Medical Center (PMC)** is thrilled to announce its 100<sup>th</sup> robot-assisted surgical procedure! Only acquired one year ago, the *da Vinci®* Si surgical system has enabled our robotically trained surgeons to complete a variety of minimally invasive surgeries with limited blood loss and less recovery time.

The *da Vinci®* Si improves a surgeon's ability to see and work in confined spaces without disturbing tissue and muscle as it would with traditional surgery. What once took a patient an estimate of six weeks to heal from a traditional hysterectomy now takes about two weeks using the *da Vinci®* Si system.

“We are pleased to offer the most advanced technology available to our patients, close to home, said Kathleen E. Kuck, President and CEO of Pocono Health System/Pocono Medical Center. “The robot has allowed our physicians to

expand their skills and improve techniques while heightening the skill level of the entire team at PMC.” The system provides surgeons with enhanced capabilities, including high-definition 3D vision and a magnified view.



*da Vinci® Si Surgical System*

The very first procedure, performed on September 26, 2011 was a thoracic node case. Ninety-nine procedures later, our surgery this month was a minimally invasive hysterectomy, performed by Shadi Kayed, MD. This technology is truly one of our world class innovations we offer our local community, and Pocono Health System sees it as our duty to keep abreast of the latest advancements. Coupled with amazing physicians and expert staff, the *da Vinci® Si* system is the perfect example of our continuing mission of world class care, close to home.

The Pennsylvania Trauma Systems Foundation recently announced that **Pocono Medical Center (PMC)** has been re-accredited as a Level III Trauma Center, thereby meeting their strict requirements for quality, patient outcomes, and education. The re-accreditation was granted based on a rigorous site survey conducted by the Pennsylvania Trauma Systems Foundation. PMC's Trauma Center



*Trauma Bay*

is dedicated to providing world-class trauma care to every patient, every day. Throughout the Commonwealth, there are 30 accredited trauma centers and currently PMC is the only Level III Trauma Center.

Dr. David Scaff, Medical Director of PMC's Trauma Center, commenting on the re-accreditation spoke to the tremendous team effort involving the Emergency Medical Services pre-hospital professionals and the PMC team, "Our Trauma Center has integrated and utilized all of our healthcare resources to care for the complex cases presented through traumatic injuries." He added, "The health system has demonstrated how our effective teamwork, dedication, and commitment to patient care and our com-

munity allows for us to continuously be prepared to treat the most serious life threatening and disabling injuries." PMC's Trauma Center is the only accredited program in Monroe County, serving more than 169,882 people.

The responsibilities of the program include the coordination, monitoring, and evaluation of the trauma patient to ensure compliance with all state and national standards. The Trauma team is on duty 24 hours a day providing emergency care to injured patients, which includes initial evaluation, resuscitation, surgical care, management in our Nursing Units, and preparation to return each patient to their previous daily life activities. Our team is led by trauma surgeons who coordinate care with other specialists including orthopedic surgeons, plastic and reconstructive surgeons, neurosurgeons, and any other specialty surgeons and providers who may be needed to care for specific injuries. The PMC Trauma team also includes skilled professionals such as our EMS providers, nursing staff, along with many other integral departments throughout the entire health system.

PMC's Trauma Center began treating trauma patients on November 1, 2008, when it received its initial one-year accreditation. PMC's Trauma team cares for more than 1,100 trauma cases per year. To learn more about PMC's health care services, please visit [PoconoHealthSystem.org](http://PoconoHealthSystem.org).

Join **Make-A-Wish** volunteers for a friend-raising event on Tuesday, November 13, 2012 at the ESSA Bank & Trust Corporate Center, 200 Palmer Street in Stroudsburg, PA, from 7 p.m. to 8:30 p.m.

The free meet and greet event is open to the public in order to gain more knowledge about wish granting, volunteer opportunities and fundraising, with specific emphasis on recruiting members for the 19th Annual Wish Upon A Star Dinner Dance and Silent Auction scheduled for May 17, 2013 at Stroudsmoor Country Inn.

Wish families, wish children, veteran volunteers and Make-A-Wish staff will all be in attendance to share inspirational stories and video, address needs and challenges and as well as offer insight and support. Refreshments will be provided and all ages are welcome.

Make-A-Wish Greater Pennsylvania and Southern West Virginia is a non-profit organization that grants wishes to children, aged 2 1/2 to 18, with life-threatening medical conditions. Currently, the local chapter is one of the most active in the country, having fulfilled more than 13,000 wishes. For more information, please call Make-A-Wish at 800.676.9474 or visit its Web site at [www.wishgreaterpa.org](http://www.wishgreaterpa.org).

Giving back to the community is part of **Frailey Insurance and Financial Services'** mission. Starting Tuesday, November 13, clients, public and staff can support the Christmas tree project, Angels for Aging. The event is being coordinated by the team, primarily Peggie



Livingston, office manager, at their office on North 9<sup>th</sup> Street, Stroudsburg.

"Every year the team decides on which non-profit to support during the Christmas holiday. This year we are enhancing the quality of life of some Monroe County senior citizens age 60 and older. We are doing this by picking a name off the tree and fulfilling their 2 wishes. We then wrap the gifts, attach their name, and place them under the tree. Gifts will be picked up on Tuesday, December 11, 2012. It's always a pleasure making a difference in the lives of others. I encourage anyone who is interested to come in and pick a name," says Livingston.

"Many of the seniors that we serve have outlived their families, and are also low income. The thoughtful gifts given by Frailey Insurance and Financial Services are sometimes the only holiday cheer that these individuals receive during the holidays. It makes such a huge difference!" states Gretchen Peters, Access Services Coordination, Monroe County Area Agency on Aging.

Michael J. Frailey, a registered representative of Nationwide Securities, LLC, encourages his team to continue their "community service" events. "Service to others is a natural extension of our every day work and Angels for Aging is a positive way that we can change lives during this holiday season. It is people helping people," states Frailey.

If you would like more information about our Christmas tree project, you may contact Peggie at [Peggie@Fraileyinsurance.com](mailto:Peggie@Fraileyinsurance.com) or 570 421-7447.

## Ribbon Cuttings

### Ready Set Run



*Ribbon Cutting at Ready Set Run*

Ready Set Run recently held a ribbon cutting at their new location at 431 Main Street, Stroudsburg. They carry a wide variety of running shoes and apparel for

both men and women. They specialize in fitting you with the correct shoe for your foot, whether you foot is narrow, wide, high arched, etc. They also have a full line of nutrition products for everyone's needs.

For more information on their complete line of shoes, apparel, and accessories, contact owner Trish D'Imperio at 570.424.6431.

### Silver Arrow Gallery



*From l to r: Joan and Robert Schramm, owners, Alan Schramm (standing in rear), Rep. Mario Scavello,*

On Friday, October 12, Representatives Mario Scavello and Rosemary Brown joined members of the Greater Pocono Chamber of Commerce to celebrate the opening of the redesigned Silver

Arrow Gallery in Tannersville. The representatives presented owners Bob and Joan Schramm with a Certificate of Recognition in celebration of over 20 years in business offering "...customers an excellent inventory of gifts and products that are proudly made in America".

The gallery, located in DePue Plaza on Route 611 in Tannersville, represents the work of over a dozen local artists producing art, jewelry, pottery, soaps, cards, woodwork, paintings and photography. The inventory also includes Native American artists, painters and jewelers from around the country. "Our goal is to provide outstanding customer service and unique American made products" commented Joan Schramm, owner.

### Saladworks



*Ribbon Cutting at Saladworks*

Saladworks held their ribbon cutting on October 22, 2012. They are located at 361 Charles Way, Suite 107 (Shoppes at Stroud) in Stroudsburg.

Saladworks is the nation's first and largest fresh-tossed salad restaurant. They offer a large menu of salads, wraps, soups, and fusion and panini sandwiches. All salads are made to order and you can choose from over 50 fresh ingredients to create the salad of your choice

Visit their location today or call them at 570-460-3244 to order take out or ask for delivery.



## Business Card Exchange

The Dale and Frances Hughes Cancer Center on E. Brown Street in East Stroudsburg was the host of the October Business Card Exchange. What an outstanding facility and we as Monroe County residents, are very fortunate to have them in our community. Everyone in attendance enjoyed the outstanding array of food that was displayed, along with a tour of the facility.



*Business Card Exchange at Dale & Frances Hughes Cancer Center*

National Penn Bank was the sponsor of this event. Mr. Peter A. Gray, President, talked about the services that National Penn Bank offers. They are the 4<sup>th</sup> largest bank holding company in Pennsylvania and provide banking (online, personal & business), insurance, investments, and trust services. Their locations in Monroe County are at 713 Main Street, Stroudsburg, 570.420.5740, 1125 N. Ninth Street, Stroudsburg, 570.476.2818, and Route 209, Brodheadsville, 570.992.1144.



*Mr. Peter A. Gray, President of National Penn Bank - Sponsor*

## Women In Business Luncheon

The October Women in Business luncheon, sponsored by PMC's Spirit of Women, was held at the Chateau Resort & Conference Center in Tannersville. The topic "Maintaining Your Image While Marketing Through Social Media" was presented by Marty McGuire of Frontier Communications.



*Marty McGuire of Frontier Communications talks about Social Media*

The November luncheon will be also be held at the Chateau Resort & Conference Center and will feature a Health & Wellness Expo. The luncheon is being sponsored by Vivian Vance of Griswold Special Care.



*Women in Business October Luncheon at Chateau Resort & Conference Center*

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



## Welcome New Members

The following new members are not listed in the 2012-2013 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

**Dynasty Custom Homes, Inc.**

Deborah Medica  
P.O. Box 178  
Brodheadsville, PA 18322  
Saylorsburg  
570.688.8527  
570.992.4371  
poconodebster@hotmail.com  
Real Estate-Rentals

**Ultra Corals & Fish**

Steve Ryder  
815 Woodale Road  
East Stroudsburg, PA 18302  
3115 Route 611, Bartonsville  
877.914.1136  
ultracoralsandfish@yahoo.com  
www.ultracoralsandfish.com  
Pet Shops

**G&G Global Sales, Inc. d/b/a/R&J Global**

Rachelle Gonzalo  
1213 Park Drive  
East Stroudsburg, PA 18302  
570.223.2832  
570.223.2619  
rjglobal@verizon.net  
Importers-Exporters

**Valleywide Electric Inc.**

Robert Meixsell  
1502 N. 18th Street  
Allentown, PA 18104  
610.435.9102  
610.435.9109  
bob@valleywideelectric.com  
www.valleywideelectric.com  
Contractors-Electrical

**Hillcrest Architecture**

James Spinola, RA, CDT  
P.O. Box 1061  
Saylorsburg, PA 18353  
Hillcrest Drive, Chestnuthill Township  
570.992.3135  
hillcrest@aeclinks.com  
www.hillcrestarchitecture.com  
Architects-Engineers

**Neversink Media Group, LLC**

Doug Beck  
P.O. Box 920  
Port Jervis, NY 12771  
855.856.5185  
doug@pocono967.com  
www.pocono967.com  
Advertising

**Peebles**

April Murray  
1451 Route 209, Suite 122  
Brodheadsville, PA 18322  
610.681.2419  
Department Store

**Pocono Hispanic Association**

Raul Coronado  
112 Park Avenue  
Stroudsburg, PA 18360  
rcoronado.cila@gmail.com  
Non-Profit Organizations

# IMPACT



*The Voice of Business since 1910*

## Executive Committee

*Elizabeth Koster* - Chairman of the Board

*Chris Kurtz* - First Vice Chairman

*Kathy Kuck* - Treasurer

*Michael Katz* - Secretary

*John Holahan* - Assistant Secretary

*Chuck Niclaus* - Past Chairman

## Staff

*Robert Phillips* - President/CEO

*Patricia Metzgar* - Vice President, Operations/Development

*Miriam Conway* - Executive Assistant

*Georgia Strunk* - Office Assistant

## Board of Directors

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Doug Atherton

Michael Baxter

James Becker

Brandie Belanger

Rich Berkowitz

Vinny Bianchi

William Blake

Denise Cebular

Bill Colavito

Debi Cope

Susan Corrigan

Jere Dunkelberger

Alex Grum

Bob Hay

Gary Hazen

Scott Henry

Rob Howell

Brandon Igdalsky

Tony Konn

Kathy Mullins

Joseph Murphy

Doug Olmstead

George Roberts

Matthew Rumph

Dr. Thomas Rushton

Barbara G. Samet

Conrad Schintz

Tom Sforza

Mathilda Sheptak

William Skinner

Paula Testa

Marc Troutman

Dr. Marcia G. Welsh

Carl Wilgus

Theresa Yocum

# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

Greater Pocono Chamber of Commerce  
552 Main Street  
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433

Fax: (570) 424-7281

URL: <http://www.greaterpoconochamber.com>

***"The Voice of Business in the Poconos"***